

---

# GOVERNOR'S CAMPUS *PREPAREDNESS CONFERENCE*



August 3, 2009 – VCU Student Commons

---

9:00 AM

*Commonwealth Ballroom*

## **WELCOMING REMARKS**

The Honorable Robert P. Crouch, Jr., Assistant to the Governor for Commonwealth Preparedness  
The Honorable Michael Rao, President, Virginia Commonwealth University  
The Honorable Thomas R. Morris, Secretary of Education, Commonwealth of Virginia

9:15 AM

## **PANDEMIC H1N1: WHERE WE ARE, WHERE WE ARE GOING AND WHAT DOES IT MEAN FOR THE CAMPUS COMMUNITY**

Mark Levine, MD MPH  
Deputy Commissioner, Emergency Preparedness and Response  
Virginia Department of Health

10:00 AM

## **COLLABORATING ON EMERGENCY PREPAREDNESS INITIATIVES**

Michael Cline  
State Coordinator  
Virginia Department of Emergency Management

10:30 AM

## **SOCIAL MEDIA: HOW TO LEVERAGE SOCIAL MEDIA FOR UNIVERSITY EMERGENCY COMMUNICATIONS – A HOLISTIC APPROACH**

Sara Cohen, Senior Consultant, Booz Allen Hamilton  
Bill Delgrosso, Associate, Booz Allen Hamilton

11:45 AM

**LUNCH AND VENDOR VISITS**

*Virginia Ballroom*

---

# GOVERNOR'S CAMPUS PREPAREDNESS CONFERENCE



August 3, 2009 – VCU Student Commons

---

12:30 PM

## BREAKOUT SESSIONS

### COLLEGE THREAT ASSESSMENT AS A VIOLENCE PREVENTION STRATEGY

*Richmond  
Salon 1*

Panelists will discuss the results of the statewide Threat Assessment Forum and the resulting “Recommended Practices for College Threat Assessment” publication and subsequent trainings. Representatives from the Virginia Community College System and a four-year university will discuss the practical steps and policy implications of instituting threat assessment teams in institutions of higher learning.

- Steve Clark, Virginia Department of Criminal Justice Services
- Dewey Cornell, Ph.D., Director, Virginia Youth Violence Project, University of Virginia
- Mark McNamee, Senior Vice President and Provost, Virginia Tech
- Mary Savage, Emergency Preparedness and Safety Manager, Virginia Community College System

### GENERAL GANGS ON CAMPUS OVERVIEW

*Richmond  
Salon 2*

Environmental Extremists: Some activists on the extreme left, frustrated by the pace of legislative efforts to address their concerns, have become violent and created an underground terrorist movement to combat companies, university research and practices they consider abusive and immoral against the environment. Bloods: The Bloods are the most significant threat group in Virginia. This topic will cover their structure, symbols, rivals, recruitment, initiation, criminal activities, web presence and the gangs' potential impact on colleges.

- Chris Dodson, Senior Analyst, Virginia State Police
- Paul Keller, Lead Intelligence Analyst, Gang Intelligence Unit, Virginia State Police
- Sam Ward, Special Agent, Virginia State Police
- Jennifer Willoughby, Senior Analyst, Virginia Department of Emergency Management

### ENGAGING FACULTY IN PREPAREDNESS INITIATIVES

*Richmond  
Salon 3*

This session will focus on ways in which campus preparedness officials can reach out to and engage faculty members in both large and small-scale preparedness initiatives. Topics include: opportunities to involve faculty in training and information dissemination, educating faculty and staff on preparedness issues and the role of faculty in both incident response and in the threat identification and assessment process. Panelists include campus safety and counseling officials at public and private Virginia colleges and universities.

- Russ Federman, Ph.D., Director of Counseling and Psychological Services, University of Virginia

---

# GOVERNOR'S CAMPUS PREPAREDNESS CONFERENCE



August 3, 2009 – VCU Student Commons

---

- Allen Groves, Dean of Students, University of Virginia
- Adrienne Murray, Operations Lieutenant, University of Richmond Police Department
- Anthony Walker, Chief of Police, Norfolk State University
- Garth Wheeler, Chief of Police and Security Services, J. Sergeant Reynolds Community College

## CIT ON CAMPUS

*Richmond  
Salon 4*

This panel will consist of Crisis Intervention Team (CIT) practitioners who provide specialized training to police and mental health treatment professionals on how to respond immediately to incidents and calls involving mentally ill and disabled persons on college and university campuses. These programs seek to identify and intervene with this special population to help procure treatment and avoid incarceration and unnecessary involvement in the criminal justice system. Reduced injuries and violence prevention are among the objectives of these programs that are successfully operating in many Virginia localities today. Find out how your campus can partner with existing programs or engage local governments in starting a new program to serve your campus community.

- Heather Black, Virginia Department of Criminal Justice Services
- Michael Gibson, Chief of Police, University of Virginia
- Casey Acord, University of Virginia Police Department
- Lenny Carter, Assistant Director of Student Counseling, University of Virginia
- Victoria Cochran, State Coordinator for Criminal Justice and Mental Health Initiatives, Virginia Department of Behavioral Health and Developmental Services

1:30 PM      **BREAK**

1:45 PM

## BREAKOUT SESSIONS

### ALL HAZARDS APPROACH TO CAMPUS SAFETY AND SECURITY

When it comes to campus safety and security, it's all about relationships. The University of Virginia and local public safety will share their successes and how they got there.

*Richmond  
Salon 1*

- Ralph Allen, Director, Office of Environmental Health and Safety, University of Virginia
- Michael Gibson, Chief of Police, University of Virginia
- W.A. Hogsten, Fire Marshal, City of Charlottesville
- Leonard Sandridge, Executive Vice President and Chief Operating Officer, University of Virginia
- Marge Sidebottom, Emergency Preparedness Director, University of Virginia
- Charles Werner, Fire Chief, City of Charlottesville

---

# GOVERNOR'S CAMPUS PREPAREDNESS CONFERENCE



August 3, 2009 – VCU Student Commons

---

## COLLEGE AND UNIVERSITY COMMUNICATIONS WITH SURROUNDING LOCALITIES

*Richmond  
Salon 2*

This panel will take a look at communication best practices for colleges and universities and the jurisdictions they reside in.

- Rudolph Burwell, Chief of Police, Old Dominion University
- Constance McGeorge, Commonwealth Interoperability Coordinator, Office of Commonwealth Preparedness
- David Sing, Public Safety & Community Support Services, University of Mary Washington
- Neal Turner, Emergency Services Coordinator, Montgomery County
- David Warner, Virginia Information Technologies Agency

## ALL HAZARD CONSORTIUM: INVOLVING YOUTH IN PREPAREDNESS

*Richmond  
Salon 3*

This session will look at several topics that involve the younger generations (16-25 years old) in the homeland security and emergency management process. Discussions will focus on the following topics:

Education – How do young people learn about homeland security and emergency management? What resources are available to help them learn about practical applications of homeland security and emergency management that affects their life? What resources are available to help with this education effort? Communications – How do they receive notices and information? What do they read? Why don't they read? What are their communication tools? How can they be engaged to help communicate to homeland security and emergency management officials today in a practical way? Development – What factors motivate this generation into homeland security? What are some tangible steps states and universities can take to further educate, train and motivate young people who are interested in protecting their communities? How can a sustainable student-led homeland security forum be developed among colleges and universities to engender next generation involvement in the nation's security? How can we build a culture of preparedness among the next generation of American citizens to enhance community, regional and national resilience? How can employers get involved in this process in a way that will benefit their organization?

- Leigh Ann Copperthite, Student, James Madison University
- Mike Dunaway, U.S. Department of Homeland Security
- Cheryl Elliott, James Madison University
- Tom Moran, Executive Director, All Hazards Consortium

---

# GOVERNOR'S CAMPUS PREPAREDNESS CONFERENCE



August 3, 2009 – VCU Student Commons

---

## **PREPARING FOR PANDEMIC H1N1 IN THE FALL: BEST PRACTICES FROM RECENT CAMPUS EXPERIENCES**

*Richmond  
Salon 4*

This session is intended for all campus staff involved in pandemic preparedness. Recent experiences with pandemic H1N1 virus outbreaks on Virginia campuses have afforded us with insights into best practices for preparing and responding to a potential surge of influenza this fall. Panelists will share their experiences, lessons learned and planning modifications and engage interactively to assure that all attendees have the opportunity to share ideas and experiences.

- Lynne Deane, M.D., Medical Director, University of Richmond
- Jeffery Hanna, Executive Director of Communications and Public Affairs, Washington and Lee University
- Jane Horton, MD, Director of Student Health and Counseling, Washington and Lee University
- Mark Levine, MD MPH, Deputy Commissioner, Emergency Preparedness and Response, Virginia Department of Health
- Dawn Watkins, Ph.D., Vice President for Student Affairs, Washington and Lee University

2:45 PM      **BREAK**

3:00 PM

*Commonwealth Ballroom*

### **INTRODUCTION OF CONGRESSMAN SCOTT**

The Honorable Robert P. Crouch, Jr., Assistant to the Governor for Commonwealth Preparedness

### **CAMPUS SAFETY ACT OF 2009**

The Honorable Robert C. Scott

3:30 PM

### **INTRODUCTION OF GOVERNOR KAINE**

The Honorable Thomas R. Morris, Secretary of Education, Commonwealth of Virginia

### **CLOSING KEYNOTE REMARKS**

The Honorable Timothy M. Kaine

4:00 PM      **CONFERENCE ADJOURNS**