

Football Camps



91

HOUSE OF WORSHIP WATCH



92

Drive Thru Easter Egg Hunt & Bunny Wave!



93

Elderly Empowerment Conference



94

Insurance Companies



95

Partnerships with Healthcare Facilities



96

Healthcare Partnerships



97

Healthcare Partnerships



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Healthcare Partnerships



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Healthcare Partnerships

- Spotsylvania Regional Medical Center
- Provides facilities to conduct safety classes.
- Supports community outreach events.
- Breakfast with Santa to support Operation Blue Christmas.
- Support events for Senior Citizens
- Partner for Drug Take Back
- Provide Volunteers

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Healthcare Partnerships



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Healthcare Partnerships



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Mission BBQ



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Mission BBQ



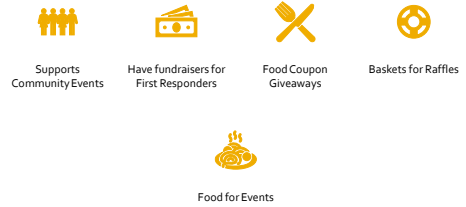
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Mission BBQ



105

Mission BBQ



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Medical Transport Companies

- Provides EMT support for events.
- Supports community outreach programs.
- Trunk-N-Treat
- National Night Out
- Monetary Donations

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Medical Transport Companies



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Civic Organizations

- Fraternal Order of Eagles
- Masonic Lodges
- Moose
- Elks
- Fraternities or Sororities

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Fraternal Order of Eagles

- Purchased several Police Kg's
- Support Operation Blue Christmas
- Provide Meals for Officer's
- Conducts Fundraisers
- Funded Crime Prevention Unit
- Host Crime Prevention Day

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Fraternal Order of Eagles



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Fraternal Order of Eagles



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Fraternal Order of Eagles



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Greek Organizations



114

Charity Sport Events



115

Basketball Fundraiser



116

Fire and Rescue vs. Law Enforcement



117

Charity Sport Events



118

Harlem Rockets











119

Harlem Rockets



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Charity Sport Events

-  Basketball
-  Flag Football
-  Get the Community Involved
-  Promote at the schools. Especially elementary schools
-  Concession Stands
-  Entertainment
-  Sell Sponsorships
-  Sell Programs

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Jail and Bail



123

Jail and Bail



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Charity Sport Events

- If planned correctly you can raise over \$3000.

122

Jail and Bail



124

Jail and Bail



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Poker Runs



127

Spaghetti Dinner Fundraisers



128

Hilddrup Moving Company



129

Cover the Cruiser



Types of Events



Volunteers

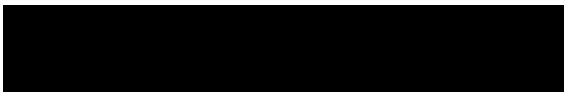


Signage

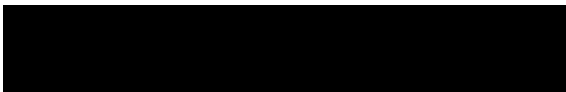


Raise \$1500 or more

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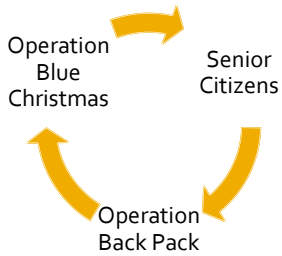


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Stuff a Cruiser



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Businesses

- Wal-Mart
- Lowes
- Malls
- Target
- Towing Community
- Kohl's
- Insurance Companies
- Restaurants
- Real Estate Agencies





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Restaurants

- Red Robin
- Apple Bee's
- Denny's
- Papa John's Pizza
- McDonald's
- Bojangles
- Chick-Fila
- Mission BBQ
- Local Restaurants

135

Senior Living Communities

- 
Educational Events
- 
Food
- 
Training
- 
Lunch or Dinner





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Partnerships with Medical Organizations

Provide	Provide a facility to use
Collect	Collect donations
Provide	Provide food
Provide	Provide monetary donations
Provide	Provide donations of supplies

137

Fundraisers

- 
Golf Tournaments
- 
Basket Ball Games
- 
Spirit Nights
- 
Pancake Breakfast

138

Entertainment



Work with your local
Movie Theatres



Work with your local
Bowling Alleys



Work with your local
Community Fairs

139

Senior Awards Ceremony

- Challenge businesses or organizations to donate

141

Operation Blue Christmas Now

- My last Operation Blue Christmas was in 2019
- Multiple Locations for Toy Collections
- Walmart
- Target
- America's Home Place
- Christmas Parties
- Spotsylvania Towne Center

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Grants

Check with large organizations

Community Grants

Wal-Mart

Kohl's

Target

140

Operation Blue Christmas



Started in
2012



2 Police
Vehicles



Collected Toys



Collected
Coats



Collected Hats
and Gloves

142

Vehicles Used



Multiple Police
Vehicles



Trailers



Trucks



Storage
Container

144

Number of People Served



145

Flyer for Event



146

Karaoke Fundraiser



147

Partnership with the Fire Dept.



148

Partnership with Parks and Rec



149

Partnership with Mid-Atlantic Cornhole



150

Toy Drives with Atlantic Union Bank



151

Mid-Atlantic Cornhole



152

Cover the Cruiser



153

Mid-Atlantic Flyer



154

Pohanka Nissan



155

Tow Community



156

Trivett's Furniture



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Partnership with Ashley Furniture



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Partnership with Ashley Furniture



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Total Property Services



160

Toy Drive



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Partnership with SRMC



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Coat Driver at Gabes



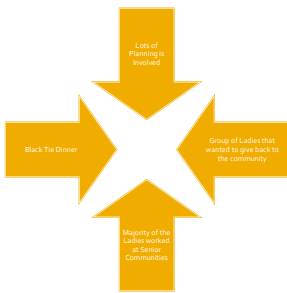
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Partnership with Atlantic Homebuilders







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Heart of Gold Gala



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Heart of Gold Gala

-  Tickets \$1000 per table includes dinner and two drink tickets
-  Show them a video of your program
-  Have a call from the heart
-  Silent Auction

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Heart of Gold Team



167

Heart of Gold



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Partnerships with Builders



175

Partnerships with Gyms



176

Building Partnerships

Get out	Take	Participate in	Get	Let	Explain
Get out meet business owners	Take the opportunity to promote your programs and your agency	Participate in community events	Get to know management or key players	Let them participate	Explain to them you will promote them and their business on your web page and social media

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Partnerships

Let them come out and see what you are doing

Be ready to roll at anytime

Send thank you letters

Have a ceremony to thank them

Plaques and Certificates

178

Partnerships

Do not have	Do not have more than one person dealing with businesses
Communicate	Communicate with others in your agency
Have	Have a meeting with your staff

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Conclusion

- Its all about making a difference in your community.
- Showing Police Officers in a positive manner
- Building relationships and giving back to the community you serve.

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Contact Information

Chief Shaun D. Jones
Town Of Middleburg Police Department
540-687-6636 (office)
540-216-1221 (cell)
sjones@middleburgva.gov

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